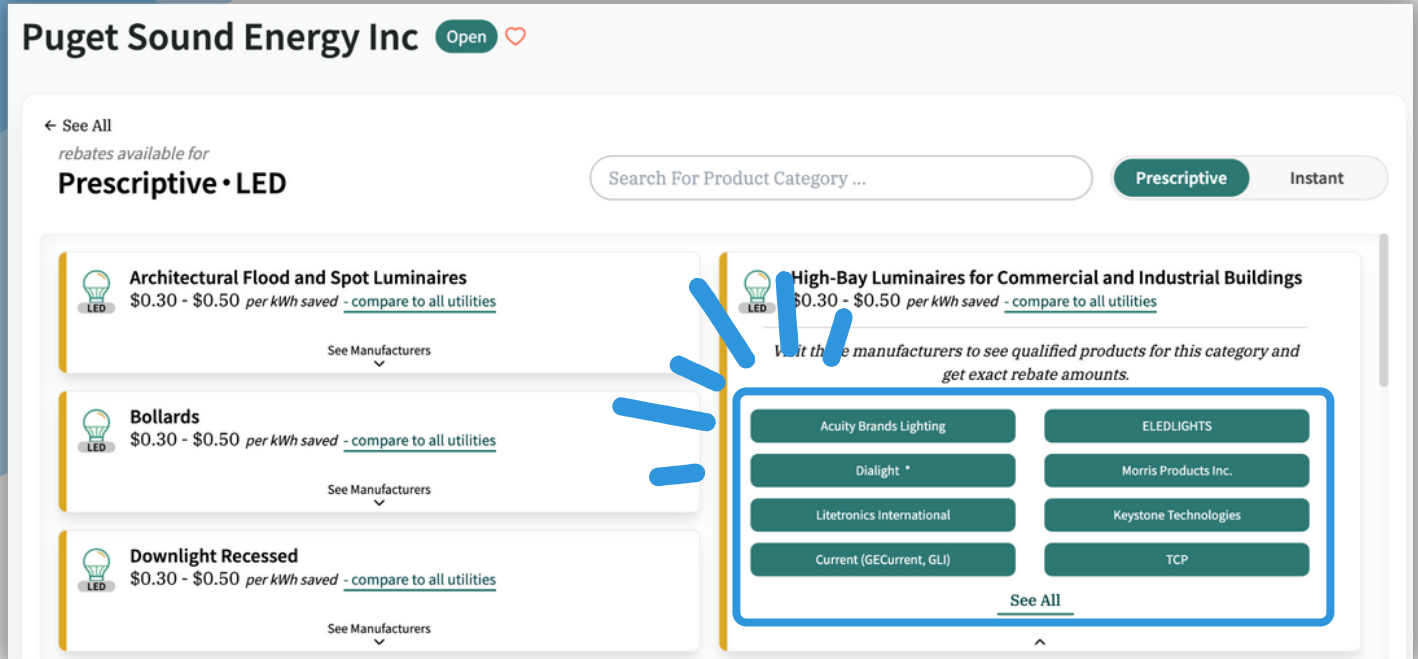


Rebate Finder Visibility with UtilityGenius

A marketing software solution to help you reach the customers that matter most



Gain more brand awareness for your energy efficiency products with UtilityGenius. An Encentiv subscription guarantees your spot on our leading utility rebate platform, highlighting your company under all relevant product categories and directing customers back to your Rebate Finder on your website.

In addition, a Payback Calculator subscription will give users access to your full catalog of rebate-eligible products to scope their UtilityGenius Projects. By putting your products in front of users interested in energy efficiency incentives, you will expand your customer reach and power sales opportunities with rebate awareness.

Who uses UtilityGenius?

Users include building managers, contractors, consultants, sustainability directors, ESG professionals, and ESCOs. Users work for a number of different business entities including government agencies, nonprofits, banks, hospitality, and other medium to small businesses.

For more information contact us at hello@encentivenergy.com.

More Visibility = More Leads

Encentiv subscriptions are a quick way to unlock access to new channels and simple marketing solutions. Claiming your place on UtilityGenius will help you reach the customers that matter most.

Who uses UtilityGenius?

- 10.6k+ quarterly users
- 40% user increase quarter over quarter
- 13k sessions per quarter
- 36k pageviews per quarter
- 2+ min average session